Implementation Certification

Designed to upskill knowledge in Segment solutions

Overview

Earning the Implementation Certification validates your knowledge in Segment CDP.

This offering provides a learning experience in the design, deployment, configuration, and operations of Segment Customer Data Platform (CDP) solutions.

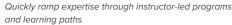
Key Activities & Deliverables

- **Recommended Prerequisites** Connections, Protocols, and Engage instructor-led classes
- **Office Hours** Via Zoom, question and answer sessions with a Segment expert
- Self-paced Learning Series of self-paced courses, documentation, blogs and more
- **Team Meeting Exercises** Guidance on collaborating with your team to scope, prepare, document, and plan for achieving goals and outcomes
- Workspace Exercises How-to workspace activities
- **Multiple Choice Exam** Concepts, terminology, and implementation best practices
- Workspace Assessment Solutions Consultant reviews your workspace setup
- **Certificate of Completion** A certificate of completion

Outcomes



Rapid Adoption





Accelerated Time to Value

Build key expertise required to architect and implement Segment CDP Solutions



Operational Efficiency

Improve employee productivity and reduce support and operating costs

Best if you're...

- Preparing to implement a Segment solution (Connections, Protocols, Engage)
- Looking to deepen your Segment expertise
- Delivering data to new teams/BUs
- Seeking to learn how to operate Segment solutions

Pricing: Ask you Segment salesperson

Multiple Choice Exam Passing Score: 80%

Assessment led by: Segment Solutions Architect

Assessment Time: Approximately 45 minutes

For more information please contact our sales team or visit segment.com/services